

Benjamin Moore Color Brochures



Take a look at the latest updates to our inspirational color and design brochures and get a sneak peek at what's coming next.



Historical Color Collection

Rooted in history, iconic today

What's New: New color combinations, a refreshed color palette, and new photography highlight the unique characteristics of this time-honored collection. **M2455004SB**



Color Stories® Collection

Unique colors that respond beautifully to light

What's New: New color combinations, a refreshed color palette, and a showcase of favored colors support this nuanced collection of paint colors. **M2454930SB**



Benjamin Moore Favorites Collection

75 tried-and-true hues

What's New: Help customers jumpstart color choices with 75 of our most popular colors, all revered for their dependability and timelessness. **M2453882TL**



Neutrals & Grays

Expert advice on all-neutral color schemes

What's New: This popular brochure now includes helpful tips on how to select neutrals, as well as a color palette of most trusted neutrals, from warm to cool. **M2452782SB**



Colors for Vinyl

Adding curb appeal to vinyl siding

What's New: Now it is easier for homeowners to refresh their vinyl siding with these 75 highly popular colors for vinyl. **M2452620TL**

Coming Soon

In response to marketplace feedback, we're working on updates for these popular brochures. Stay tuned!

Affinity® Color Collection

Colors designed to live together

New photography, updated color combinations and favorite hues will help support this user-friendly, mix-and-match color collection.

Exterior Color Collection

Stunning color combinations for home exteriors

More color combinations and beautiful photography will help homeowners select exterior paint colors.

Color Handbook

Expert guidance on paint selection

This vital guide will be enhanced to include more detailed help on color selection including lighting, undertones, pairings and much more.

Williamsburg® Color Collection

The authentic colors of Williamsburg

More color combinations and inspiring photography, a refreshed color palette, and insights into why these Colonial Williamsburg Foundation colors are truly unique.